



# Exponet's Sustainability Journey



# OUR COMMITMENT TO A SUSTAINABLE FUTURE

The events industry can contribute to significant environmental issues, from carbon emissions, waste, and resource consumption. At Exponet, we recognise that our work extends beyond creating memorable experiences. We also have a profound responsibility to lead with purpose and positively impact the world around us.

We offer sustainable choices to our customers thanks to our circular and energy-saving products and services, fuel-efficient logistics planning, and robust waste minimisation and recycling practices. Our commitment to continual improvement led us to adopt a comprehensive sustainable event management system aligned with ISO 20121 standards.

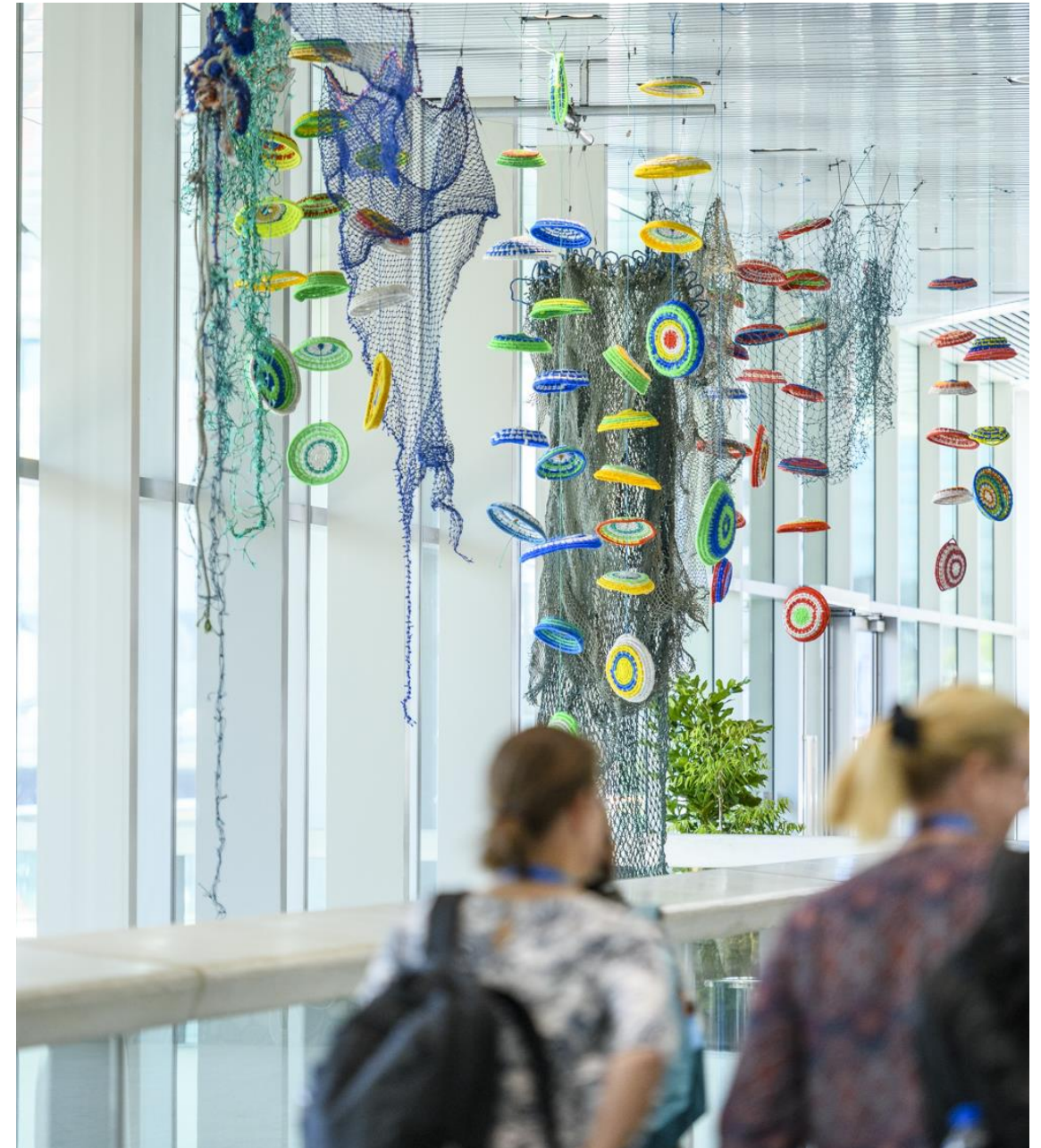
Our management system is built on three core pillars: reducing our environmental footprint, promoting social equity within our operations and communities, and ensuring the long-term economic viability of our sustainable practices. Our 2025 to 2028 strategy sets ambitious goals in resource management, climate action, sustainable procurement, inclusion and enhanced governance controls.

Sustainability is present at all levels and departments across the company. A successful transition cannot take place without the participation, collaboration and commitment of our own team. With our internal sustainability committee and ongoing direction and training of all employees, we can ensure our team is on top of the environmental and social impacts relevant to their roles and responsibilities.

We believe that true progress is achieved through partnerships and continuous stakeholder engagement. We are collaborating with sustainability specialists, our internal and external stakeholders, local communities and industry regulators to help us deliver our mission.

Thank you for your continued support and for being part of this important journey. We will communicate our sustainability efforts to our stakeholders and encourage them to join us in promoting sustainability.

Sincerely,  
**Rocky Bruzzano**  
Managing Director



# MISSION

At Exponet, we transform ideas into immersive, three-dimensional brand experiences that inspire connection, celebration, and engagement. We are committed to delivering unforgettable environments that are sustainable, inclusive, ethical, and economically responsible—ensuring every event leaves a lasting impression.

# OUR GOVERNING VALUES

## Integrity

We act with honesty, integrity and accountability in all our business dealings, our operations and throughout our supply chain.

## Inclusion

We treat everyone with dignity and respect and ensure everyone feels valued regardless of their differences.

## Transparency

We provide truthful and accurate information about our products and services and are open about our progress.

## Stewardship

We consider the broader impacts of our actions and a commitment to continuous improvement.



# ISO 20121 CERTIFICATION

To solidify our commitment to sustainability, we implemented an ISO 20121 framework for sustainable event management at the core of our business. In 2025 we were independently certified.

ISO 20121 is an international framework developed specifically for the events industry, designed to help organizations integrate sustainability into every aspect of event planning and execution.

ISO 20121 adopts a holistic framework for sustainability, integrating social and economic considerations alongside environmental impact.

## Our Approach

**Environmental Stewardship:** Waste minimization, carbon emissions reduction, responsible use of resources, circular products and services.

**Social Responsibility:** Ethical labour practices, promotion of human rights in our supply chains, support of local economies, ensure diversity, equity and inclusion.

**Economic Viability:** Delivering excellence in value while maintaining sustainable operations.

**Governance:** Annual external audits are conducted to ensure compliance and continuous improvement. Our processes are transparent, measurable and aligned with evolving best-practice policies.

# 2025 ACHIEVEMENTS



## RESOURCE MANAGEMENT

### CIRCULAR ECONOMY

Thanks to our switch to paper signage, we prevented 39,149 sqm of PVC waste entering landfill; this is the equivalent of 5.5 soccer fields

236,723 plastic bottles were recycled to produce our fabric banners

### WASTE

87% of waste diversion from landfill achieved in 2025.

7.3 tonnes of fabric signage waste diverted from landfill in 2025.



## GOVERNANCE

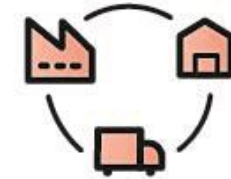
We achieved ISO 20121 certification for sustainable events management.

Our operations are independently audited once a year to ensure the highest standards of accountability and validate compliance with internal policies, sustainability claims and commitments.



## STAKEHOLDER ENGAGEMENT

Continue to engage with local suppliers and contractors as much as possible to reduce transport emissions and support local businesses as part of our best practice for sustainable business.



## SUPPLY CHAIN

We implemented our Supplier Code of Conduct to ensure all partners align with our operational standards.



## CLIMATE ACTION

A total reduction of 171 tonnes of CO2e was achieved thanks to our resource management initiatives.

# REUSABLE PRODUCTS MADE TO LAST

Thanks to the hire business model adopted for the past forty years, we offer an average of 84% product reusability to our clients. We provide durable and reusable products reducing resource consumption and waste generation for each event.

Our reusable and modular products include Aluminium wall frame systems, infill panels, furniture, carpet, timber flooring, audiovisual and LED lighting solutions. They are designed to be re-assembled in endless and imaginative designs helping us to get a step closer to a circular economy model.



## Furniture

We offer an extensive range of hire furniture to suit different styles and brand guidelines. We custom made protective storage boxes to extend the lifespan of each item.

We repair, repurpose and donate furniture to charities to extend their life cycle as much as we can. When upcycling is no longer possible, we recycle the materials that can be detached.

## Temporary Walling

Our frame systems are engineered to last, made of lightweight reusable and recyclable materials. Thanks to the Aluminium composition they can be fully recycled at the end of their life cycle.

Our infill panels are reused either multiple times or recycled.

## Flooring

Our 62,000sqm stock of hire carpet tiles has an incredible lifespan capability.

Our custom raised flooring is made with durable materials allowing us to reuse them extensively. The timber panels are diverted from landfill at the end their lifecycle through our in-house timber recycling waste stream.

## Lighting

All our events are powered with LED lights, which present an average of 80% energy saving compared to Halogen lights.

Timed power switches allow for overnight lighting circuit shutdown while keeping essential power circuits active, resulting in reduced energy consumption.



## SUSTAINABLE SIGNAGE

### Substrates

Since 2022, we have been testing new materials to be able to offer a reliable and recyclable range of digitally printed substrates to our clients; from fascias and infills to fabric banners and column wraps.

We have been able to move away from the high percentage of PVC signage we used in the past to a recyclable paper-based printing substrate, this has resulted in a substantial reduction in plastic waste.

We offer paper-based, polypropylene and fabric substrates that are 100% recyclable. 22.5% of our fabric prints are made exclusively with recycled polyester.

### Inks

Our graphics are printed with GREENGUARD Gold-certified UV and water-based latex inks, an environmentally friendly alternative to traditional solvent inks. GREENGUARD certification indicates that these products meet stringent chemical emissions standards, helping to reduce indoor air pollution and minimise the risk of chemical exposure.

When we produce self-adhesive stickers and floor graphics, eco-solvent inks are used due to the application tape not being able to be adhered to UV inks. Eco Solvent Ink contains biodegradable, low-VOC solvents, reducing the environmental impact compared to traditional solvent inks.



## WASTE REDUCTION AND DIVERSION

At Exponet, each department has always been proactive in creating diversion solutions for the end of life of our products; from donations to charities and the community to incredible repair and repurpose efforts.

Our custom products still create a waste impact. We are committed to improve our recycling efforts by continually engage with recycling partners:

### Signage

Our paper-based signage is recycled through the traditional Paper & Carboard bin.

Our fabric waste is recycled into circular products. (See diagram for details).

### Metals

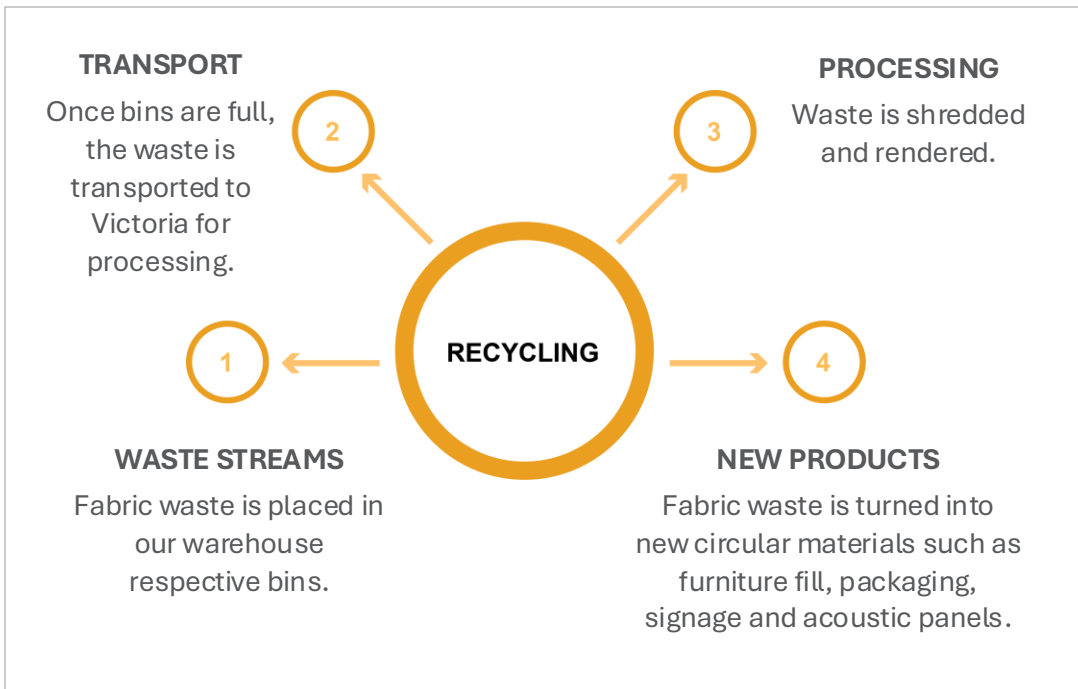
We collect and recycle all types of metals produced in our facilities.

### Timber

Thanks to the right waste partnerships, we are diverting MDF, Plywood and Pine from landfill.

### E-waste

Through partnerships with recycling businesses and donations to charities, all our audiovisual and IT waste is diverted from landfills.



## SUPPLY CHAIN

Preventing environmental and social impacts in our supply chain is a priority. We actively engage with our current suppliers to collaboratively achieve sustainability targets. We are screening our suppliers to assess their practices and identify risks.

We engage with local suppliers and contractors as much as possible to reduce transport emissions and support local businesses as part of our best practice for sustainable business.

## STORAGE

We are equipped with large storage facilities in our three branches, not only to store our hire and reusable products, but to offer our clients the opportunity to keep their custom stands, displays and signage for future events.

## EFFICIENT LOGISTICS

With our warehouses located in Sydney, Melbourne and Brisbane, we offer a large range of stock and labour in each location reducing our interstate transport emissions considerably. We partner with local labour hire companies to meet the specific event demands as necessary.

For the past five years, our operations team has been working on improving the logistics schedule to consolidate loads. Our interstate trucks are currently operating at a maximum load capacity maximising logistics efficiency.

Our newly adopted stackable stillage design allows us to improve load consolidation providing more storage space and better load protection during transport.



# COMMITMENTS OVERVIEW 2025 - 2028



## RESOURCE MANAGEMENT

### CIRCULAR ECONOMY

Increase the promotion and use of our reusable products to replace single use solutions.

Continue to introduce recycled and recyclable materials to replace those contributing to environmental damage and reduce reliance on virgin resources.

### WASTE

80% waste diversion **ACHIEVED!**  
20% waste reduction by the end of 2028.



## SUPPLY CHAIN

By the end of 2028, 60% of procurement is aligned with Exponet's sustainable procurement criteria.



## STAKEHOLDER ENGAGEMENT

Increase stakeholder communication and engagement initiatives.

Maintain best practice in local community engagement through procurement, employment and donations.



## HUMAN RIGHTS & MODERN SLAVERY

By the end of 2027, all Tier 1 suppliers align with Exponet's Supplier Code of Conduct.



## GOVERNANCE

Achieve ISO 20121 certification by the end of 2026. **ACHIEVED!**



## DIVERSITY, EQUITY & INCLUSION (DEI)

By the end of 2026, create a DEI program with flexible work arrangements tailored to each department.



## WORK, HEALTH & SAFETY

Working towards zero injuries through incident minimization and strengthening communications and reporting.



## EMPLOYEE DEVELOPMENT & GROWTH

By the end of 2027, deliver a career development, mentorship and upskilling program for all staff members.



## CLIMATE ACTION

### CARBON EMISSIONS

By the end of 2026, define carbon emissions reduction targets based on priority action areas.

### ENERGY

Introduction of an Energy Efficiency Plan in Exponet premises by the end of 2027.

Power 50% of facilities with renewable energy by the end of 2028.

### LOGISTICS

20% reduction of event related fuel consumption by the end of 2028.

# Thank you

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