

IN THIS VOLUME

Welcome to the StyleMe Look Book.

Within the pages of our Look Book you'll discover event styling trends that can help you transform an entire event, style an exhibition stand, or create bespoke feature areas.

Beyond our spreads of millennial pink, dark wood and ideas of creating unforgettable environments for attendees, you'll see how we've worked to create truly memorable marquees and event environments.

Finally, we're pleased to share with you our latest furniture release - covering both indoor and outdoor with 22 new items in total. Our styling team has worked to curate a series of photoshoots, with you the event organiser in mind.

Each shoot demonstrates the versatility, style and functionality of the pieces – making your job just that little bit easier!

So, what are you waiting for? Have a flick through...





MILLENNIAL PINK

OFFICIALLY unleashed into the world in 2017, Millennial Pink continues to move in strides this year.

Although subtle in colour, there's no doubting its ability to stand out when combined with gold, greys, nudes or even bold coral. Let this powdery pink take shape and apply it in patterns













DARK WOOD

Dark wood provides a solid foundation for colour and texture to flourish. Get creative with colours of all hues, materials and even greenery.

When applied as an accent to dark wood, colours of all vibrancy prosper and create eye catching focal points. Greenery can also be added to the natural ambiance, complementing the materials by creating an indoor/outdoor feel.





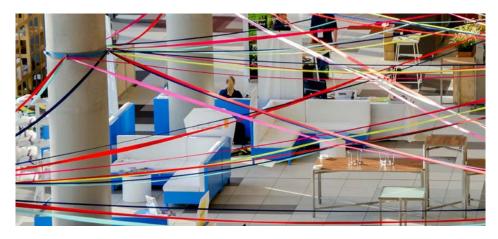




FABRIC

THE luxury of velvet provides a modern twist to retro style.

It's amazing how fabric can transform your space as if by magic. Lift flat tones and give your event area depth by upholstering cushions and seating with a luxurious velvet. You can pair it with metallic accents to add a touch of extravagance or drape it creatively to tie a space together.









UNFORGETTABLE EXPERIENCES

IMMERSE your delegates and attendees into a complete sensory experience to leave a lasting impression.

Bring your brand to life and express it through upholstery, accessories and painted finishes. Run lengths of sheer fabric, apply decals or overhaul ExpoNet's StyleMe furniture range to create an extraordinary environment.













S T Y L E D S T R U C T U R E S

IN search of the perfect venue? Select from ExpoNet's range of temporary structures for maximum flexibility, no matter your location.

From conferences to gala dinners, exhibitions, brand activations, food markets and sporting events, ExpoNet's range of temporary structures offer the perfect solution.

When choosing a structure you're presented with a blank canvas, yours to create as your own from the ground up. Work with our expert Account Managers and styling team to create an event outcome fitting for the occasion!

CASE STUDY SANCTUARY COVE INTERNATIONAL BOAT SHOW

EXPONET'S Events Division was selected to build and fitout temporary structures along the idealic Sanctuary Cove marina for their annual International Boat Show, taking advantage of

the setting, sights and sounds.

Using our premium marquees, ExpoNet built and styled the environments that complemented the aesthetics and materials in the area, whilst also ensuring that the spaces remained functional and accommodating to the movement and flow of the people traffic at the event.









CASE STUDY GRAZE ALFRESCO DINING AT SYDNEY ROYAL EASTER SHOW

ESTABLISHED in 2017 at the Sydney Royal Easter Show, Graze Alfresco Dining is The Show's international destination of culinary delights from across the continents.



With an overall contemporary take on a traditional ranch setting, the styling for this space was dominated by wood textures and tones, contrasted with white accents in the form of furniture and signage.

This space was designed to be functional and partially open air.











S T Y L E D E V E N T S

The StyleMe event styling team uses their extensive product and service offering including graphics, furniture, centre pieces, props, feature elements, signage, logistics as well as customisable colour theme furniture to create unique event theme solutions.

Whether you're organising a gala dinner, styled feature areas or wanting to create an event environment as unique as your brand, we've got the aesthetic understanding to curate for all budgets, briefs and clients.



























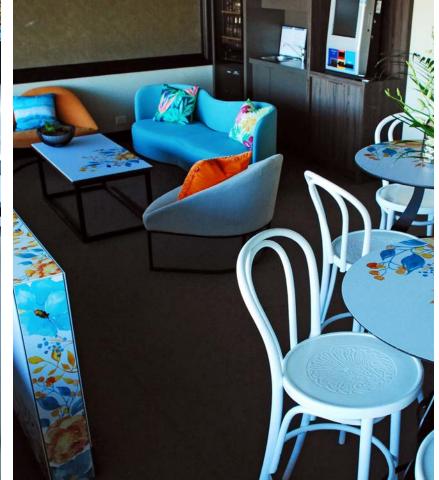




















OUR LATEST FURNITURE COLLECTION

REACH a new level of comfort and sophistication whilst delivering a functional space with our latest release of furniture – showcasing options for both indoor and outdoor use.

Our team have assembled a collection of furniture that's highly functional with bold styles to suit varying themes and requirements.

Expanding on our functional offering, we've expanded our outdoor offering with a range of contemporary furniture items that are weather durable.







JAZZ

Select from blue, lime or pink and piece together your own event style.











MIAMI

Mix and match millennial pink tones with powdery blue and bright cushions - it's up to you.





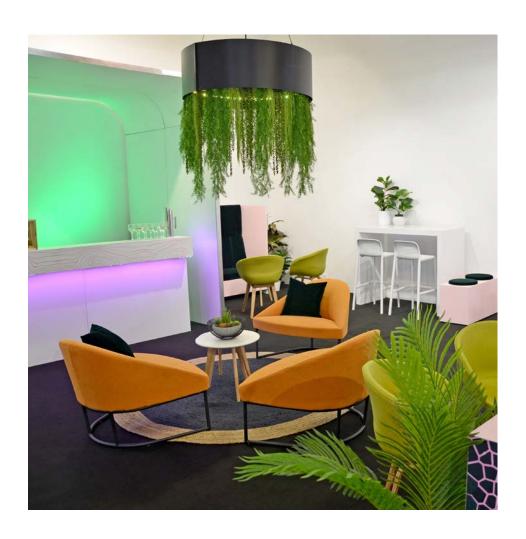


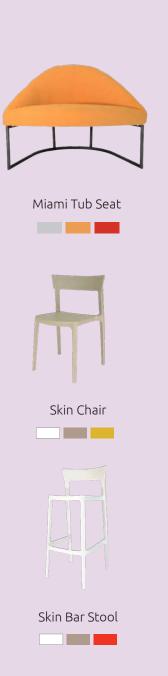


FVFRGRFFN

Lush, fresh looks for your next event.

Create a bar or lounge area that draws your guests in.





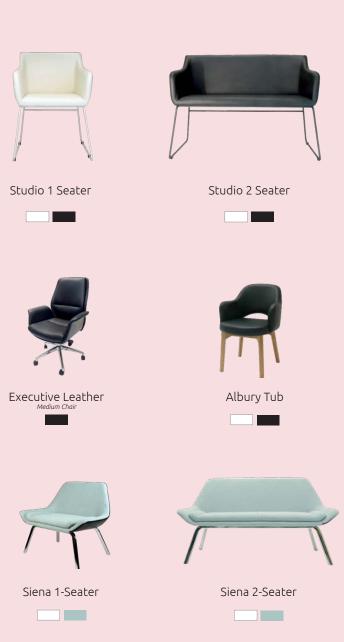




STUDIO

Capture that modern and versatile look with the sleek Studio range.









BORA

Channel warm, holiday vibes at your event with the Bora collection.







Where brands are built. Contact us today

Find out how our award-winning team can help you with your next exhibition or event.

AS Princes Road West 44 White Street 25 Eurora Street
Auburn NSW 2144 South Melbourne VIC 3205 Kingston QLD 4114
Australia Australia Australia Australia

BRISBANE/GOLD COAST











